

STATEWIDE

Mississippi Small Business Development Center
FEDERAL FISCAL YEAR 2022
IMPACT REPORT

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SERVICE SNAPSHOT



CLIENTS SERVED

6,386

CONTACT HOURS

13,437



CLIENTS SERVED
PERCENTAGE BREAKDOWN*



IN BUSINESS
72%



WOMEN
56%



MINORITIES
61%



VETERANS
10%

ECONOMIC IMPACT



NEW BUSINESS STARTS

316



CAPITAL FORMATION

\$87.23 MILLION



\$1

BILLION GROSS SALES

1,099

CREATED



6,264

SAVED



\$19.5

MILLION EXPORT SALES

*DATA FROM MS-SBDC CLIENT DATABASE AS OF 9/2022



The **Mississippi Small Business Development Center** is a network of more than 20 centers and sites staffed with professional, experienced business counselors who provide connection, education and guidance to business owners and aspiring business owners at no cost.

CORE SERVICES

In response to the pandemic, we moved our core services on-line and have experienced explosive growth. As a network, we assisted 2X the number of business owners as the year before.

- **One-on-One Business Counseling**
- **Technical Assistance**
- **Business 101 workshop**
- **Business 201 workshop**

EXPANDED SERVICES

In order to better serve our clients, our organization added to the specialty services we offer to business owners.

- **International Trade**
- **Market Research**
- **Technology Commercialization**
- **Financial Analysis**
- **Cybersecurity**
- **Government Contracting**
- **On-Demand Business Workshops**

The Mississippi Small Business Development Center is an accredited member of America's Small Business Development Centers and is funded in part through a cooperative agreement with the U.S. Small Business Administration through The University of Mississippi. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or The University of Mississippi.

GOVERNING PRINCIPLES

CONNECTION:

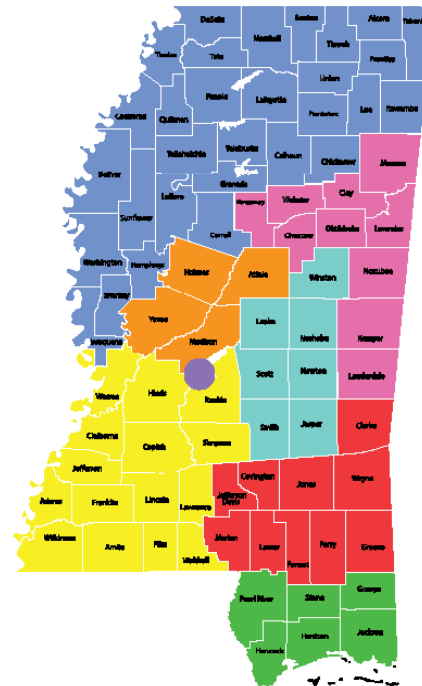
to resources inside the statewide small business development center framework, and to resource partners located throughout the state

EDUCATION:

Full on-demand business workshops and webinars on our website

GUIDANCE:

One-on-one business counseling with an experienced, professional business counselor support



- ECCC SBDC
- UM-GC SBDC
- HCC SBDC
- JSU SBDC
- CITY OF JACKSON SBDC
- MSU SBDC
- UM SBDC
- USM-UM SBDC