

OXFORD-LAFAYETTE COUNTY Economic Development Foundation

Mississippi Small Business Development Center STATE FISCAL YEAR 2021 **IMPACT REPORT**

Oxford-Lafayette County
Economic Development
Foundation
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SERVICE SNAPSHOT



CLIENTS
SERVED
17

CONTACT
HOURS
73



CLIENTS SERVED
PERCENTAGE BREAKDOWN*

IN
BUSINESS
52%



WOMEN
35%



MINORITIES
53%



VETERANS
.6%



ECONOMIC IMPACT



NEW
BUSINESS
STARTS
1



CAPITAL FORMATION
35 K

0
CREATED

13
JOBS

13
SAVED



875
THOUSAND
GROSS
SALES

*DATA FROM MS-SBDC CLIENT DATABASE AS OF 9/2021



The **Mississippi Small Business Development Center** is a network of more than 20 centers and sites staffed with professional, experienced business counselors who provide connection, education and guidance to business owners and aspiring business owners at no cost.

CORE SERVICES:

In response to the pandemic, we moved our core services on-line and have experienced explosive growth. As a network, we assisted 2X the number of business owners as the year before.

- **One-on-One Business Counseling**
- **Technical Assistance**
- **Business 101 workshop**
- **Business 201 workshop**

EXPANDED SERVICES

In order to better serve our clients, our organization added to the specialty services we offer to business owners.

- **International Trade**
- **Market Analysis Research**
- **Technology Commercialization**
- **Business Resiliency**
- **Cyber Security Center**
- **UM Transactional Law Clinic Assistance**
- **Government Contracting**
- **On-Demand Business Workshops**

The Mississippi Small Business Development Center is an accredited member of America's Small Business Development Centers and is funded in part through a cooperative agreement with the U.S. Small Business Administration through The University of Mississippi. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or The University of Mississippi.

GOVERNING PRINCIPLES

CONNECTION:

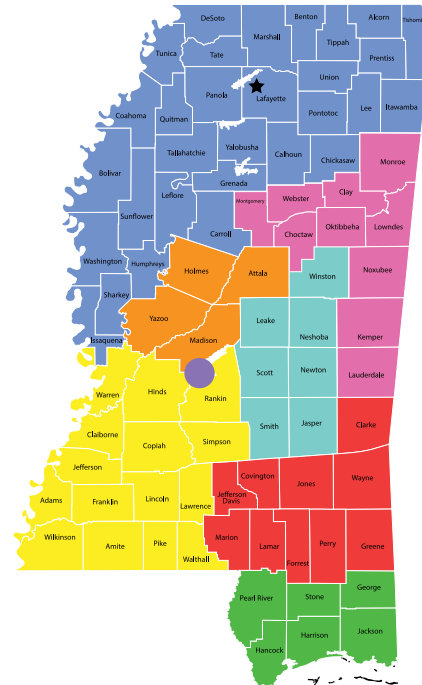
to resources inside the statewide small business development center framework, and to resource partners located throughout the state (ie: Innovate Mississippi)

EDUCATION:

More than 40 on-demand business workshops and webinars on our website

GUIDANCE:

One-on-one business counseling with an experienced, professional business counselor support



- ECCC SBDC
- UM-GC SBDC
- HCC SBDC
- JSU SBDC
- CITY OF JACKSON SBDC
- MSU SBDC
- UM SBDC
- USM-UM SBDC