

HOSTED BY:



THE UNIVERSITY of MISSISSIPPI

Mississippi Small Business Development Center
STATE FISCAL YEAR 2021
IMPACT REPORT

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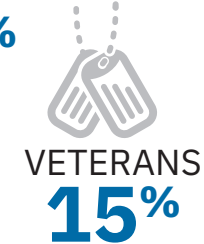
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SERVICE SNAPSHOT



CLIENTS SERVED
PERCENTAGE BREAKDOWN*



ECONOMIC IMPACT



*DATA FROM MS-SBDC CLIENT DATABASE AS OF 9/2021



The **Mississippi Small Business Development Center** is a network of more than 20 centers and sites staffed with professional, experienced business counselors who provide connection, education and guidance to business owners and aspiring business owners at no cost.

CORE SERVICES:

In response to the pandemic, we moved our core services on-line and have experienced explosive growth. As a network, we assisted 2X the number of business owners as the year before.

- **One-on-One Business Counseling**
- **Technical Assistance**
- **Business 101 workshop**
- **Business 201 workshop**

EXPANDED SERVICES

In order to better serve our clients, our organization added to the specialty services we offer to business owners.

- **International Trade**
- **Market Analysis Research**
- **Technology Commercialization**
- **Business Resiliency**
- **Cyber Security Center**
- **UM Transactional Law Clinic Assistance**
- **Government Contracting**
- **On-Demand Business Workshops**

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GOVERNING PRINCIPLES

CONNECTION:

to resources inside the statewide small business development center framework, and to resource partners located throughout the state (ie: Innovate Mississippi)

EDUCATION:

More than 40 on-demand business workshops and webinars on our website

GUIDANCE:

One-on-one business counseling with an experienced, professional business counselor support

