

HOSTED BY:



Mississippi Small Business Development Center STATE FISCAL YEAR 2021 IMPACT REPORT

CO-LIN MSBDC Office
heather@mississippisbdc.org
(662) 832-3643

MSBDC State Office
(662) 915-5001
Toll-Free in MS:
1-800-725-7232
msbdc@olemiss.edu
mississippisbdc.org



SERVICE SNAPSHOT



CLIENTS SERVED
281

CLIENTS SERVED
PERCENTAGE BREAKDOWN*



IN BUSINESS
40%



MINORITIES
82%



WOMEN
82%



VETERANS
5.6%

CONTACT HOURS
337



ECONOMIC IMPACT



NEW BUSINESS STARTS
1



CAPITAL FORMATION

1.5 MILLION

2
CREATED



55
JOBS

55
SAVED



MILLION
5.5 GROSS SALES

*DATA FROM MS-SBDC CLIENT DATABASE AS OF 9/2021



The **Mississippi Small Business Development Center** is a network of more than 20 centers and sites staffed with professional, experienced business counselors who provide connection, education and guidance to business owners and aspiring business owners at no cost.

CORE SERVICES:

In response to the pandemic, we moved our core services on-line and have experienced explosive growth. As a network, we assisted 2X the number of business owners as the year before.

- **One-on-One Business Counseling**
- **Technical Assistance**
- **Business 101 workshop**
- **Business 201 workshop**

EXPANDED SERVICES

In order to better serve our clients, our organization added to the specialty services we offer to business owners.

- **International Trade**
- **Market Analysis Research**
- **Technology Commercialization**
- **Business Resiliency**
- **Cyber Security Center**
- **UM Transactional Law Clinic Assistance**
- **Government Contracting**
- **On-Demand Business Workshops**

The Mississippi Small Business Development Center is an accredited member of America's Small Business Development Centers and is funded in part through a cooperative agreement with the U.S. Small Business Administration through The University of Mississippi. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or The University of Mississippi.

GOVERNING PRINCIPLES

CONNECTION:

to resources inside the statewide small business development center framework, and to resource partners located throughout the state (ie: Innovate Mississippi)

EDUCATION:

More than 40 on-demand business workshops and webinars on our website

GUIDANCE:

One-on-one business counseling with an experienced, professional business counselor support

