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# MISSISSIPPI STATE UNIVERSITY™

## Mississippi Small Business Development Center STATE FISCAL YEAR 2021 IMPACT REPORT

**MSU MSBDC Office**  
(662) 325-8684  
ctempleton@business.msstate.edu

**MSBDC State Office**  
(662) 915-5001  
Toll-Free in MS:  
1-800-725-7232  
msbdc@olemiss.edu  
mississippi sbdc.org



### SERVICE SNAPSHOT



CLIENTS SERVED  
**752**

CLIENTS SERVED  
PERCENTAGE BREAKDOWN\*

IN BUSINESS  
**64%**

MINORITIES  
**51%**

WOMEN  
**57%**

VETERANS  
**10.6%**

CONTACT HOURS  
**1,351**

### ECONOMIC IMPACT



NEW BUSINESS STARTS  
**33**



CAPITAL FORMATION  
**6.5** MILLION

**115**  
CREATED

JOBS

**1,149**  
SAVED



**159** MILLION  
GROSS SALES

\*DATA FROM MS-SBDC CLIENT DATABASE AS OF 9/2021



The **Mississippi Small Business Development Center** is a network of more than 20 centers and sites staffed with professional, experienced business counselors who provide connection, education and guidance to business owners and aspiring business owners at no cost.

**CORE SERVICES:**

In response to the pandemic, we moved our core services on-line and have experienced explosive growth. As a network, we assisted 2X the number of business owners as the year before.

- **One-on-One Business Counseling**
- **Technical Assistance**
- **Business 101 workshop**
- **Business 201 workshop**

**EXPANDED SERVICES**

In order to better serve our clients, our organization added to the specialty services we offer to business owners.

- **International Trade**
- **Market Analysis Research**
- **Technology Commercialization**
- **Business Resiliency**
- **Cyber Security Center**
- **UM Transactional Law Clinic Assistance**
- **Government Contracting**
- **On-Demand Business Workshops**

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**GOVERNING PRINCIPLES**

**CONNECTION:**

to resources inside the statewide small business development center framework, and to resource partners located throughout the state ( ie: Innovate Mississippi )

**EDUCATION:**

More than 40 on-demand business workshops and webinars on our website

**GUIDANCE:**

One-on-one business counseling with an experienced, professional business counselor support

