

# MISSISSIPPI ENTREPRENEUR LAUNCHPAD PROGRAM

## Mississippi Small Business Development Center STATE FISCAL YEAR 2021 **IMPACT REPORT**

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### SERVICE SNAPSHOT



CLIENTS  
SERVED  
**486**

CLIENTS SERVED  
PERCENTAGE BREAKDOWN\*

IN  
BUSINESS  
**39%**

MINORITIES  
**84%**

CONTACT  
HOURS  
**125**



WOMEN  
**80%**

VETERANS  
**3%**

### ECONOMIC IMPACT



NEW  
BUSINESS  
STARTS  
**9**



CAPITAL FORMATION  
**92** K

**7**  
CREATED

JOBS

**19**  
SAVED



MILLION  
**4.7** GROSS  
SALES

\*DATA FROM MS-SBDC CLIENT DATABASE AS OF 9/2021



The **Mississippi Small Business Development Center** is a network of more than 20 centers and sites staffed with professional, experienced business counselors who provide connection, education and guidance to business owners and aspiring business owners at no cost.

**CORE SERVICES:**

In response to the pandemic, we moved our core services on-line and have experienced explosive growth. As a network, we assisted 2X the number of business owners as the year before.

- **One-on-One Business Counseling**
- **Technical Assistance**
- **Business 101 workshop**
- **Business 201 workshop**

**EXPANDED SERVICES**

In order to better serve our clients, our organization added to the specialty services we offer to business owners.

- **International Trade**
- **Market Analysis Research**
- **Technology Commercialization**
- **Business Resiliency**
- **Cyber Security Center**
- **UM Transactional Law Clinic Assistance**
- **Government Contracting**
- **On-Demand Business Workshops**

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**GOVERNING PRINCIPLES**

**CONNECTION:**

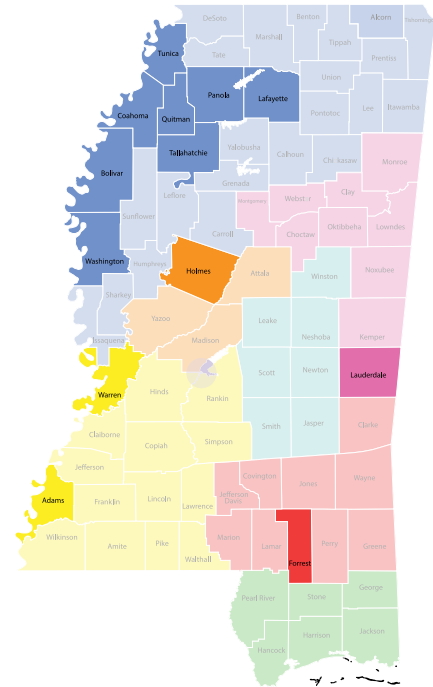
to resources inside the statewide small business development center framework, and to resource partners located throughout the state ( ie: Innovate Mississippi )

**EDUCATION:**

More than 40 on-demand business workshops and webinars on our website

**GUIDANCE:**

One-on-one business counseling with an experienced, professional business counselor support



**Opportunity Zones Targeted**

**Counties:**

- Tunica, Panola, Bolivar, Lafayette
- Warren, Adams, Washington
- Forest, Lauderdale
- Tallahatchie
- Coahoma
- Quitman
- Holmes

- ECCB SBDC
- UM-GC SBDC
- HCC SBDC
- JSU SBDC
- CITY OF JACKSON SBDC
- MSU SBDC
- UM SBDC
- USM-UM SBDC